



## Qualification

- B. Tech (Computer Science)

## Practice Focus

### Patents Computers and Electronics

Aastha Arora works as an associate at K&S Partners. She is involved in drafting, searches, oppositions and prosecution of patent applications in the areas of electronics, and computer science engineering at the firm. She began her career in Patent law since 2018.

She has experience in handling patent matters in wide technology areas of smart and IoT devices, Machine Learning, Artificial Intelligence (AI), block chain, neural networks, mobile applications, cloud computing, data structures, data analytics, Electrical Vehicles (EVS), data classification, image processing techniques, and optical fiber.

Previously, Aastha Arora was involved in patent drafting for the US and European jurisdictions. She also has experience working as a patent professional at an IP firm in Gurgaon.

She is further involved in patenting for industries such as media, display, gaming, energy, e-commerce, advanced instrumentation, data security, digital marketing, Unmanned Aerial Vehicle, aviation, digital manufacturing, automotive electronics, edtech, inventory management, fintech, and retail industry. In addition, Aastha Arora provides opinions on patentability analysis.

She works with corporate clients, foreign associates, multinationals, MSMEs, start-ups, and universities to obtain patent protection both in India and outside India.

## Languages

English and Hindi