


Sudeshna Banerjee


Partner




Qualifications

- LL.B – Calcutta University
- DSCI Certified Privacy Lead Assessor (DCPLA©)

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 Bengaluru

Practice Focus

Trademark/Copyright/Digital Law

Sudeshna handles prosecution, advisory and transactional matters for domestic and international clients. She appears before the Trademarks Registry in connection with prosecution and enforcement of trademark and copyright matters. She handles and advises client on copyright issues. She regularly advises and assists client in domain name complaints before World Intellectual Property Organization (WIPO) and National Internet Exchange of India (NIXI). She advises and handles numerous IP due diligence, licensing, and IP acquisitions as part of larger business restructurings involving intellectual property rights. She also handles drafting and vetting of contracts and allied legal documents such as privacy policies, IP policies, confidentiality and non-disclosure agreements.

Data Privacy Compliance: Advising on Indian data protection laws and ensuring compliance with the global regulations.

Domain Name and Online Brand Management: Extensive experience in handling and resolving disputes related to domain names, cybersquatting to protect the digital presence of businesses.

Strategic Advisory for Startups: Expertise in providing tailored legal and IP solutions, compliance and growth strategies for industry focused startups.

She works extensively with corporate clients, multinationals, MSMEs, start-ups, educational institutions, and universities. She conducts IP workshops and seminars for clients from different industry sectors.

She speaks at various IP webinars and seminars on all aspects of prosecution, advisory and enforcement of trademarks, copyrights, domain names in collaboration with industry bodies in India.

Professional Membership(s)

- Bar Council of West Bengal

Languages

English, Hindi and Bengali